



SACME 2013 Spring Meeting: *Partnering to Improve Evidence, Quality and Patient Safety in Medical Education*

SCHEDULE OF EVENTS

Wednesday, April 10

- 7:00 am-6:00 pm Registration open: **Fluno Center Atrium**
- 7:00 am-3:00 pm SACME Board Meeting (closed): **Room 201**
- 3:15-4:15 pm Finance Committee Meeting (closed): **Room 201**
- 4:30-5:30 pm Research Committee Meeting (open): **Room 201**
- 6:00-8:00 pm Tri-Group Meeting and Dinner (closed): **Room 212/214**
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Thursday, April 11

- 7:00 am-6:00 pm Registration open, exhibits and posters open: **Fluno Center Atrium & Hallway**
- 7:00-8:30 am Breakfast: **Executive Dining Room**
- 7:00-8:00 am Survey Writing Group (closed): **Room 212/214**
- 7:30-8:30 am Membership Committee Meeting (open): **Room 219**
- 8:30-9:00 am **Welcoming Remarks and Remembering Gordon West: Auditorium**
Pam McFadden, FACEHP, University of North Texas Health Science Center
- 9:00-9:10 am **Program Overview: Auditorium**
Mila Kostic, FACEHP, Perelman School of Medicine at the University of Pennsylvania
- 9:10-10:30 am **BARBARA BARNES Plenary: Auditorium**
- The Future of CEHP: Implications of the Shift to Improving Patient Care**
Curtis Olson, PhD, Dartmouth-Hitchcock Medical Center
In this interactive presentation, Dr. Olson will argue that the shift away from the update model of continuing education in the health professions to a focus on

improving patient care will have significant and enduring impacts on many aspects of the field. He will identify several predicted consequences of this change for how and where CEHP is developed, deployed, and evaluated, and ask the audience to weigh-in on the likelihood that the predictions will be come to pass.

10:30-10:45 am

Break: **2nd Floor Break Station**

10:45-11:25 am

**INVITED PRESENTATION of MANNING AWARD Research Project: Auditorium
Facilitating Physician Performance Feedback and Practice Change: Implications
for Quality Improvement**

Joan Sargeant, PhD, Dalhousie University

This research builds on earlier work exploring performance feedback for physicians and informed self-assessment. It describes the development and testing of a model for facilitating feedback to enhance feedback acceptance and use for performance improvement.

11:25 am-12:30 pm

RICME - Research presentations from accepted abstracts: Auditorium

**Practice-Based Educational Research: Taking Advantage of the Opportunities
and Overcoming the Challenges to Entering a New Frontier (work in progress)**

Victoria Chien, PhD, MBA, University of South Carolina SOM-Palmetto Health CME
Organization

Moss Blachman, PhD, University of South Carolina SOM-Palmetto Health CME
Organization

Structural Barriers as Mediators of Practice Change (completed study-paper)

Harold Kessler, MD, Rush University Medical Center

Betsy Williams, PhD, MPH, Rush University Medical Center

**Motivational Interviewing Applied to Smoking Cessation: Teaching and
Learning in Communities (work in progress)**

Marianna Shershneva, MD, PhD, University of Wisconsin-Madison

Christopher Larrison, BA, Healthcare Performance Consulting, Inc.

Adele Cohen, MS, Physicians' Institute for Excellence in Medicine

Katie Fanning, CAPM, CME Enterprise

Mary Ales, BA, Interstate Postgraduate Medical Association

Robert Addleton, EdD, FACEHP, Physicians' Institute for Excellence in Medicine

**Motivating Change for Multiple Health Behaviours: An Interprofessional CME
Program**

Peter Selby, MBBS, CCFP, FCFP, Dip. ABAM, Dalla Lana School of Public Health,
University of Toronto

Rosa Dragonetti, Centre for Addiction and Mental Health

Megan Barker, Centre for Addiction and Mental Health

12:30-1:30 pm

Lunch: **Executive Dining Room**

12:30-1:30 pm

Joint Working Group (closed): **Room 219**

- 1:30-2:15 pm **IN FOCUS - Invited Presentation: Auditorium**
Current Thinking and Future Directions: Re-positioning Relationships Between Continuing Education, Knowledge Translation, Quality Improvement and Patient Safety
 Simon Kitto, PhD, University of Toronto
This presentation will highlight final results from a qualitative study that explored key informants' understandings and perceptions of continuing education, patient safety, quality improvement and knowledge translation. The findings provide insight into challenges to, and opportunities for, collaboration within the complex and intersecting practices of these four domains. The findings have implications for how CE leaders must mindfully and strategically negotiate their relationships with leaders of other active intervention paradigms within the healthcare system.
- 2:15-3:45 pm **WORKSHOP 1 (part I): Room 201**
Developing Quality-Based CME Across the Health System
 Dave Davis, MD, FCFP, Association of American Medical Colleges
 Nancy Davis, PhD, Association of American Medical Colleges
This interactive workshop will provide participants with strategies for assessing their organizations readiness for alignment of QI and CME; developing quality-based CME activities that utilize learner performance data; interventions for improvement and re-measurement; and evaluating effectiveness. Useful tools for developing programs and engaging learners will be included. Materials will be distributed prior to the workshop.
- 2:15-3:45 pm **WORKSHOP 2 (part I): Room 203**
Foundations in Leading Continuous Improvement and Innovation: Tools and Strategies
 Christopher Klock, LSSBB, Performance Improvement Consultant, Penn Medicine
Advance your leadership practice skills in the key result area of quality improvement. Using a FOCUS-PDSA framework, this interactive workshop will provide participants with strategies and tools they can use in developing performance improvement activities and help lead quality improvement educational initiatives in their organization. Led by a Lean Six Sigma Black Belt performance improvement expert, this workshop will help you learn how to use quality improvement as an employee engagement strategy and to increase your efficiency as a leader. Materials will be distributed at the workshop.
- 3:45-4:00 pm Break: **2nd Floor Break Station**
- 4:00-5:30 pm **WORKSHOP 1 (part II): Room 201**
Developing Quality-Based CME Across the Health System
 Dave Davis, MD, FCFP, Association of American Medical Colleges
 Nancy Davis, PhD, Association of American Medical Colleges
- 4:00-5:30 pm **WORKSHOP 2 (part II): Room 203**
Foundations in Leading Continuous Improvement and Innovation: Tools and Strategies
 Christopher Klock, LSSBB, Performance Improvement Consultant, Penn Medicine

5:30-6:00 pm

FACILITATED REVIEW OF POSTERS: Fluno Center Atrium & Hallway

Partnership for Best Practice Improvement in the Diagnosis, Treatment, and Patient Management of Atopic Dermatitis in the Urban Environment

Sarah Meadows, National Jewish Health
Mark Boguniewicz, National Jewish Health
Deborah Fending, National Jewish Health
Sophia Meharena, Rocky Mountain Youth Clinics
Liliane Diab, Rocky Mountain Youth Clinics
Jessica Meyer, Rocky Mountain Youth Clinics

Improving COPD Patient Treatment: A Collaboration between an Academic Medical Center and a Locally Federally Qualified Health Center

Sarah Meadows, National Jewish Health
Margaret Burke, National Jewish Health
Bruce Bender, National Jewish Health
Barry Make, National Jewish Health

Painful or Productive: The Impact of a Pain Management CME Conference on Practice-Based Behavior

Nisha Johar, University of Rochester Medical Center
Mary Beth Ebersol, University of Rochester Medical Center
Diane Frank, University of Rochester Medical Center
Jessica Wright, University of Rochester Medical Center
Sarah Peyre, University of Rochester Medical Center

A Short CME Self-Efficacy Scale

Betsy Williams, PhD, MPH, Rush University Medical Center
Harold Kessler, MD, Rush University Medical Center

A Short Barriers to Implementation Scale

Betsy Williams, PhD, MPH, Rush University Medical Center
Harold Kessler, MD, Rush University Medical Center

Online Tools in the Management of RSS

James Norton, PhD, University of Kentucky
Seth Anderson, MS, University of Kentucky

360 Degrees of Collaborative Synergy: Implementation of a Project Management Framework for Live Web-Based Learning

Diane Frank, University of Rochester Medical Center
Nisha Johar, University of Rochester Medical Center
Mary Beth Ebersol, University of Rochester Medical Center
Jessica Wright, University of Rochester Medical Center
Sarah Peyre, University of Rochester Medical Center

Radiation Safety Training to Reduce Radiation Exposure in Patients Undergoing Endovascular Aneurysm Repair

Lois Killewich, MD, PhD, University of Texas Medical Branch
Brenda Johnson, University of Texas Medical Branch

- 6:00-6:30 pm Member Orientation: **SACME 101 for New and Prospective Members**
(All members welcome): **Skyview Banquet Room (8th Floor)**
- 6:30-7:30 pm Reception (all participants invited): **Skyview Banquet Room (8th Floor)**

Friday, April 12

- 7:00 am-5:30 pm Registration open, exhibits and posters: **Fluno Center Atrium & Hallway**
- 7:00-8:30 am Breakfast: **Executive Dining Room**
- 7:30-8:30 am Communications Committee Meeting (open): **Room 201**
- 8:30-10:00 am **IN FOCUS - Invited Presentation: Auditorium**
Pearls and Pitfalls in Patient Outcomes Research in Continuing Medical Education
Introductory Presentation:
David Cook, MD, MHPE, Mayo Clinic College of Medicine
Panelists: Barbara Barnes, MD, University of Pittsburgh School of Medicine
George Mejicano, MD, MS, Oregon Health & Science University
This timely and dynamic session will provide an opportunity for a closer look at "Outcomes Research" in medical education. The use of patient outcomes has been increasingly emphasized in our field, yet some researchers have cautioned about potential dangers in focusing excessively on patient outcomes. Dr. David Cook will provide his perspective on this topic, elaborate on the challenges to research using patient outcomes in medical education, and offer alternative suggestions to educators who are selecting outcomes and instruments. Dr. Barbara Barnes and Dr. George Mejicano will follow-up proving evidence from their experience, each choosing the opposing perspective.
- 10:00-10:45 am **BEST PRACTICES AND INNOVATION - Presentations from accepted abstracts: Auditorium**
Cats and Rats: Utilizing the "Train the Trainer" Model to Distribute Faculty Development Sessions
Constance LeBlanc, MD, MAEd, Dalhousie University
Marie Matte, Dalhousie University
Guy Brisseau, Dalhousie University
A CME Report Card for Medical School Departments: Quality Improvement within a CME Unit
Alexander Djuricich, MD, Indiana University School of Medicine
- 10:45-11:00 am Break: **2nd Floor Break Station**
- 11:00 am-12:30 pm **INVITED PRESENTATION: Auditorium**
Aligning and Educating for Quality (ae4Q): Overview and Outcomes
Dave Davis, MD, FCFP, Association of American Medical Colleges
Nancy Davis, PhD, Association of American Medical Colleges
Panelists: G.Robert D'Antuono, MHA, Stony Brook University School of Medicine
Mary Turco, EdD, MA, Dartmouth-Hitchcock Medical Center and Geisel School of

Medicine at Dartmouth
Susan Zollo, MA, The University of Iowa

12:30-1:45 pm

Lunch and SACME Business Meeting: **Executive Dining Room**

1:50-2:30 pm

**BEST PRACTICES AND INNOVATION - Presentations from accepted abstracts:
Auditorium**

**The Dartmouth-AAMC Aligning Education for Quality Initiative (DAE4Q): A
Multi-Level Strategy to Address Communication in Serious Illness**

Mary Turco, EdD, MA, Dartmouth-Hitchcock Medical Center and Geisel School of
Medicine at Dartmouth

Richard Rothstein, MD, Dartmouth-Hitchcock Medical Center and Geisel School of
Medicine at Dartmouth

Richard Simons, MD, Dartmouth-Hitchcock Medical Center and Geisel School of
Medicine at Dartmouth

Aligning an Institutional Patient Safety Program with CME

Bruce Nitsche, MD, Virginia Mason Medical Center

2:30-3:45 pm

WORKSHOP 2 (part I): Room 203

**Foundations in Leading Continuous Improvement and Innovation:
Tools and Strategies**

Christopher Klock, LSSBB, Performance Improvement Consultant, Penn Medicine
*Advance your leadership practice skills in the key result area of quality
improvement. Using a FOCUS-PDSA framework, this interactive workshop will
provide participants with strategies and tools they can use in developing
performance improvement activities and help lead quality improvement
educational initiatives in their organization. Led by a Lean Six Sigma Black Belt
performance improvement expert, this workshop will help you learn how to use
quality improvement as an employee engagement strategy and to increase your
efficiency as a leader. Materials will be distributed at the workshop.*

2:30-3:45 pm

WORKSHOP 3 (part I): Room 201

**Designing CME/CPD to Facilitate Meaningful Outcomes:
Factors that Influence Outcomes**

Joan Sargeant, PhD, Dalhousie University

David Cook, MD, MHPE, Mayo Clinic College of Medicine

*This interactive workshop, building on Dr. David Cook's presentation, will explore
what is meant by meaningful outcomes and the factors influencing them. The
primary goals and objectives will focus on identifying different levels of outcomes
of CME/CPD, exploring both individual and contextual factors which influence
outcomes and behavior change and, based on these, develop plans for enhancing
educational outcomes.*

3:45-4:00 pm

Break: **2nd Floor Break Station**

4:00-5:30 pm

WORKSHOP 2 (part II): Room 203

**Foundations in Leading Continuous Improvement and Innovation:
Tools and Strategies**

4:00-5:30 pm Christopher Klock, LSSBB, Performance Improvement Consultant, Penn Medicine
WORKSHOP 3 (part II): Room 201
**Designing CME/CPD to Facilitate Meaningful Outcomes:
Factors that Influence Outcomes**
Joan Sargeant, PhD, Dalhousie University
David Cook, MD, Mayo Clinic College of Medicine

Saturday, April 13

7:00 am-12:00 pm Registration open: **Fluno Center Atrium**

7:00-8:30 am Breakfast: **Executive Dining Room**

7:15-8:15 am Program Committee Meeting (open): **Room 201**

8:30-9:30 am **IN FOCUS - Invited Presentation: Auditorium**
Colloquy on CME: Appreciation, Critique, Vision
Alan Knox, PhD, University of Wisconsin-Madison
The purpose of this structured discussion is to enable participants to explore three themes to enhance the practice of academic continuing medical education. One theme is use of appreciative inquiry to build on major strengths of past and current CME features. A second theme is use of critical reflection to analyze the influences and features of current professional development and quality improvement that warrant improvement. The third theme is to explore a shared vision for future directions that warrants our commitment and cooperation. For each theme, a few additional comments and examples, prompt participant's suggestions, followed by some commentary and an illustrative application. An objective of the colloquy is for each participant to take away some relevant implications.

9:30-10:30 am **COMMUNITIES**

RSS SACME Project: Facilitator – Linda Caples, MBA
Room 201

CME/CPD in the Communities: Facilitator – Mary Turco, EdD
Room 203

Let's Collaborate on a Project: Facilitator – Constance LeBlanc, MD, MAEd
Room 204

Funding in CME: Facilitator – Deborah Samuel, MBA
Room 206

ae4Q: Facilitator – Nancy Davis, PhD
Room 210

- 9:30-10:30 am **Journal Club: Auditorium**
Facilitators:
 Alan Knox, PhD, University of Wisconsin-Madison
 Simon Kitto, PhD, University of Toronto
 George Mejicano, MD, MS, Oregon Health & Science University
- This session will enable participants to discuss a previously provided and read article excerpts considering implications for cooperation by various health occupation stakeholders about improved quality, professional development, and patient and community health outcomes. The focus is on influences and connections among universities, health care institutions, and professional associations to guide learning and improve performance by members of various health occupations, to enhance health improvement process and outcomes. The selected article is ***Achieving Desired Results* by Moore, Green and Gallis, JCEHP, 29 (1) 1-15, 2009.** [Excerpts on which to focus are: abstract and introduction (p.1,2); Table 1 outcomes (p.3); learning techniques, including Table 2 (p.7); emphasis on performance (p.8); measuring performance (p.11); and summary (p.12,13)].
- 10:30-10:45 am Break: **2nd Floor Break Station**
- 10:45-11:45 am **Hot Topics in CME/CPD: Auditorium**
Facilitator – Ginny Jacobs, Med, MLS
- 11:45 am-12:00 pm **Closing Remarks and Program Evaluation: Auditorium**
 Mila Kostic, FACEHP, Perelman School of Medicine at the University of Pennsylvania
- 12:00-2:00 pm SACME Board Meeting (closed): **Room 219**