



2020 SACME  
ANNUAL MEETING  
**LEADING IN CHANGE**

FEBRUARY 18-21 | MIAMI FLORIDA

EXHIBITOR AND SPONSORSHIP PROSPECTUS

# SACME FOOTPRINT

## MISSION

To promote the highest value in patient care and health of the public through the scholarship of continuing medical and interprofessional education.

## VISION STATEMENT

To be the premier academic continuing medical and interprofessional education society that advances the field of continuing education in the best interest of patients and communities.

## MEMBERSHIP

The over 300 members of SACME include:

- Deans of Continuing Medical Education/CPD
- Directors of CME/CPD
- Medical Education Administrators
- Researchers at all levels of medical education from medical schools, academic medical centers, medical specialty societies, regulatory bodies, teaching hospitals, schools of public health, schools of education, and government agencies

## ANNUAL MEETING ATTENDANCE

The SACME Annual Meeting attracts roughly 200 conference attendees from the US and Canada each year.

# CONTACT INFORMATION

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**Secure your marketing opportunity by January 12, 2020.**

# EXHIBITOR DETAILS

## EXHIBIT FEES

Exhibitor: \$1,500

Non-Profit Exhibitor: \$1,250

## ON-SITE BENEFITS INCLUDE

- One (1) 32" tall cocktail round, 2 stools, wastebasket and Wi-Fi at the SACME Welcome Reception on Wednesday, February 27<sup>th</sup>.
- (1) 6ft exhibit table, 2 chairs, wastebasket and Wi-Fi on Thursday, February 28<sup>th</sup>.
- One (1) complimentary registration to access all open sessions on Wednesday and Thursday (\$200 for each additional registration).
- Recognition on SACME PowerPoint presentations during breaks
- Company logo with hyperlink on the SACME event website
- Listing on conference app
- Over 2 hours of non-conflict exhibit floor hours
- Exhibitor appointment times
- Exhibitor Passport Program (Attendee engagement opportunity)



# SPONSORSHIP OPPORTUNITIES

## DIAMOND SPONSOR: \$5,000

Includes exhibit package plus a second registration, all four add-ons\* and one premium add-on\*\*

## PLATINUM SPONSOR: \$3,000

Includes exhibit package plus two add-ons\*

## GOLD SPONSOR: \$2,000

Includes exhibit package plus one add-on\*

### \*ADD-ONS

List of attendees and mailing addresses to be used one time by sponsor (available 2 weeks before the conference, no email addresses will be shared.)

Hyperlinked logo on SACME Pulse Points newsletters in 4 issues

Half-page ad in the conference program

Opportunity to provide one insert for conference tote bag

### \*\*PREMIUM ADD-ONS

#### Reception Sponsorship

- Premium signage at reception
- Verbal recognition at the opening of reception
- Upgrade to full-page ad in printed program
- Please note, there may be more than one reception sponsor

#### Lunch Sponsorship

- Premium signage at meal function
- Verbal recognition during the session before lunch
- Upgrade to full-page ad in printed program
- Please note, there may be more than one reception sponsor

#### Keynote Speaker Sponsorship

- Premium signage at meeting
- Verbal recognition in speaker introduction
- Upgrade to full-page ad in printed program
- Please note, there may be more than one reception sponsor

#### Webinar Hosting

- Plan an educational webinar to hold up to 3 months prior to the conference
- Up to three e-blasts to SACME membership promoting your webinar
- List of webinar participants provided after the webinar

### OTHER SPONSORSHIP OPPORTUNITIES

SACME Conference Lanyard Sponsorship (\$1,500)

SACME Conference Tote Bag Sponsorship (\$2,000)

## SCHEDULE AT-A-GLANCE

### Wednesday, February 19

7:00 am – 4:30 pm Sponsor & Exhibitor Registration and Set-up (Sessions will be held for attendees during this time. Set up must be complete by 4:30 pm ET.)

5:00 pm – 6:30 pm

SACME Welcome Reception with Sponsors & Exhibitors

### Thursday, February 20

7:00 am – 6:00 pm SACME Annual Meeting Programming, attendee meetings with sponsors and exhibitors by appointment only

9:35 am – 9:50 am Break, exhibit hall open

10:45 am – 11:30 am Exhibit hall open (non-conflict time)

12:30 pm – 1:45 pm Lunch and exhibit hall open

1:45 pm – 6:00 pm Sponsor and exhibitor tear-down

6:00 pm Exhibits must be torn down